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## FOR IMMEDIATE RELEASE

July 30, 2015

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## REVA, INC. AIR AMBULANCE SUPPORTS GOLF BENEFIT FOR CANCER RESEARCH

FORT LAUDERDALE, Fla. —When the Eric H. Parker family recently donated \$10,000 for lymphoma research to Massachusetts General Cancer Center—proceeds from a golf tournament in Exeter, R.I.—their philanthropy was both a personal commitment and a means for like-minded supporters behind the scenes to advance medical research and patient treatment. One of these behind-the-scenes supporters for the past several years has been REVA, Inc., a unique air ambulance service that doesn't use helicopters—all its medical flights are aboard jets outfitted like a hospital emergency-room bay or ICU.



REVA has never put its logo on the promotional flyers that the Parker Family Charity Golf Tournament publishes to promote the annual benefit that marked its tenth year this past July. REVA hasn't asked for its corporate colors on little flags at the event dinner tables.

REVA.

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"REVA is happy to give behind-the-scenes support for an amazing family cause that has benefited so

many," said Dawn Cerbone, senior vice president of marketing at REVA. "We don't trumpet REVA's

support, but it is real and substantial as both a corporate commitment and as a personal pledge from

several of our people," Ms. Cerbone said.

REVA's sponsorship, which this year provided golf bags for the tournament's participants, began the old-

fashioned way: neighbor to neighbor, friends calling on friends to join a mission larger than any one

individual could have undertaken. "The Parkers have a home near my place in Florida," Ms. Cerbone said.

"A couple of years ago, their daughter and son told me about the cancer research at Mass General that

translates research into treatment. Their golf tournament has been a long-time contributor to that effort,

and I brought it to our family at REVA. We've been helping them out ever since."

The commitment, Ms. Cerbone said, represents REVA's core values in action: friends and family

supporting each other and the work of an innovative institution, like Massachusetts General Cancer

Research, that is making a difference in people's lives.

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REVA, Inc. employs over 300 air-ambulance service professionals who deliver caring, efficient, and

medically-sound jet and fixed-wing flight services from bases throughout North America and the

Caribbean. REVA, Inc., has completed more than 25,000 medical transports that include time-sensitive

organ deliveries, trauma response, and intensive-care connections in addition to private charters

associated with medical tourism, cruise-line passenger emergencies and philanthropic efforts. REVA, Inc.

has earned over a dozen top industry honors and recognitions from NAAMTA, EURAMI, International

Assistance Group, and ARGUS Gold including the AAMS Fixed Wing Award of Excellence and ACE Safety

Award.

REVA, Inc. is an approved organ transportation carrier for Cleveland Clinic, and its air-ambulance services

are licensed by U.S. and international agencies including U.S. Federal Aviation Administration (Certificate

#O2JA595N), Canadian Transportation Agency International License; and U.S. Treasury Cuban operation



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authorization. Through individual and corporate affiliations, the staff and fleet uphold professional performance standards that exceed industry practices and expectations.